

7 July 2023

TfNSW Reference: SYD23/001120
Council's Reference: DA 23/5550 (CNR-56611)



Ms Kirsten Fishburn
Acting Secretary
Department of Planning and Environment
Locked Bag 5022
Parramatta NSW 2124

Attention: Abigail Bautista

**PROPOSED INSTALLATION OF DIGITAL ADVERTISING SIGNAGE
PRINCES HIGHWAY, HEATHCOTE**

Dear Ms Fishburn,

Reference is made to Department of Planning and Environment (DPE) correspondence, regarding the abovementioned application which was referred to Transport for NSW (TfNSW) for comment as per clause 3.16 (6) of the *State Environmental Planning Policy (Industry and Employment) 2021* the Minister of Planning is the Consent Authority, TfNSW concurrence provisions do not apply in this instance.

However, TfNSW has reviewed the submitted application for the proposed digital sign on the Princes Highway and recommends that the Department include the below requirements in any Development Consent issued:

- The proposed signs shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017.
- Dwell times between displays shall be no shorter than 10 seconds.
- The images displayed on the sign must not contain/use:
 - Flashing or flickering lights or content.
 - Animated displays, moving parts or simulated movement.
 - Complex displays that hold a driver's attention beyond "glance appreciation".
 - Displays resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber, or green circles, octagons, crosses, triangles and words such as 'stop' or 'halt'.
 - A method of illumination that distracts or dazzles; and
 - Dominant use of colours red or green.
- A Road Occupancy Licence (ROL) should be obtained from Transport Management Centre for any works that may impact on traffic flows on the surrounding classified road network and signalised intersections during construction activities. A ROL can be obtained through <https://myrta.com/oplinc2/pages/security/oplincLogin.jsf>.

For more information, please contact Narelle Gonzales, Development Assessment Officer, via phone on 0409 54 1879 or by email at development.sydney@transport.nsw.gov.au.

Yours sincerely,

A handwritten signature in black ink, appearing to read "B. Pegg".

Brendan Pegg
A/Director Land Use
Planning and Programs, Greater Sydney Division

OFFICIAL